

# Lamipak Joins EXTR:ACT, as Part of Increasing Aseptic Packaging Recycling Efforts in Europe

Lamipak is excited to announce its recent success in joining a famous NGO -- EXTR:ACT, to be more actively involved in the recycling chain and better aligned with the regulations of the aseptic industry in Europe. In this article we will introduce who EXTR:ACT is and how it can help Lamipak and other players increase their efforts in recyclability.

## What is EXTR:ACT for?

EXTR:ACT is an European platform designed to increase the recycling rate of beverage cartons and similar fibre-based multi-material packaging.



EXTR:ACT's founding members comprise of two liquid packaging board producers and three beverage carton converters representing roughly 90% of the European beverage carton market. The mission of EXTR:ACT is being dedicated to raising awareness around the importance of recycling, supporting innovative and operational technology that can help recycle multi-material packaging in Europe, so that beverage cartons are collected and recycled at competitive levels and costs.

This platform is ideal for Lamipak to get involved in, and can contribute towards our current efforts in developing more sustainable products and while advocating for more sustainability initiatives. In order to accelerate the rate of aseptic carton recycling, it is still important to work with platforms like EXTR:ACT, associations and other industry players. This is why if we want to build a more sustainable future, collaboration will be the key to carrying changes in carton recycling at a scale that can draw use closer to a circular economy.