

# UPGRADE YOURSELF WITH PACKAGED COCONUT WATER

Dubbed as "Mother Nature's Sports Drink" by some marketers and "Miracle Water" by others, the demand for coconut water has become a popular health drink amongst consumers. This is why Lamipak is excited to announce that our aseptic packages is now capable of holding coconut water.

So instead of trying to crack open a coconut shell, consumers can now drink fresh coconut water with a simple turn of a cap, a pull of a tab or through a paper straw.

If you are planning to produce packaged coconut water, contact us on: [contact@lamipak.biz](mailto:contact@lamipak.biz)



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**If you have a need to produce packaged coconut water, Lamipak's product and services are now officially to serve your needs.**

*According to a famous research platform, Mintel: Coconut water is a leading category in the plant-based water industry and is emerging as a major threat to carbonated beverages and juices.*

*In 2019, coconut water accounted for an 87.23% share of the plant-based water market and is expected to post an absolute growth of 388%, generating revenue of \$15 billion by 2025. According to various stakeholders and industry experts in the plant-based water industry, the major driving factor for the product is its natural taste, high nutrient content, and the presence of natural electrolytes. This has made the drink a big hit among the health and fitness enthusiasts, including professional players and athletes, millennials, and the geriatric population.*

*Aseptic packaging technology remains extremely relevant while meeting the nutrition-preservation and safety requirements for coconut water. The entry of carton-based packaging in the beverage industry has paved the way for the growth of the packaged coconut water market by offering convenience and sustainability. Packaged coconut water, which had only a meager customer base following the first five years of its launch, has witnessed significant growth through offerings packaged in cartons and paperboards. With the evolving new consumer demands, the aseptic filling through paperboards is expected to grow the market for various beverages, including coconut water.*